

CAPS		Home Team	Year in '14 column	WEEK FIVE COLLEGE MATCHUP HISTORY		CAPS		Home Team	Year in '14 column	WEEK FIVE COLLEGE MATCHUP HISTORY		CAPS							
lower case	away team	Neutral site	No yr In '14 column	Eastern Mich	NC Open 2016	Florida St	NC Open 2016	Georgia	NC Open 2016	Illinois	NC Open 2016	Miss St	NC Open 2016						
†	Bowl game	first meeting		Kentucky	-17 -14 2014	Wake Forest	-14 -7 2015	LSU	-21 -19 2014	Arkansas	-21 -16 2014	Auburn	-16 -9 2014						
(B)	Conf Champ																		
(C)																			
Thursday, September 28th 2017																			
Texas	NC Open 2016	- UT	-14/70	27-6	Ball St	NC Open 2016	- WMU	-14/62	54-7	Florida St	NC Open 2016	- FSU	-21/53	17-6					
Iowa St	NL	-5	+3/52	24-0	Western Mich	-7	NL	-14	2014	Wake Forest	-14	-7	2015	- isu	-20/44	24-16			
Friday, September 29th 2017																			
Miami, Fl	NC Open 2016	- UM	-16/53	40-21	Cent Mich	NC Open 2016	- NL	-10	-8	2014	Northwestern	NC Open 2016	- Wisconsin	-10	-14	2014	- NW	+7/47	20-14
Duke	NL	-8	+6/61	22-10	Boston Coll	-10	-8	2014											
Saturday, September 30th 2017																			
Charlotte	NC Open 2016	- FIU	-4/53	27-26	Marshall	NC Open 2016	- NL	-3	-5	2014	Colorado	NC Open 2016	- UCLA	-10	-6	2014	- ucla	-14/68	40-37
FIU	NL	-12	-12	2014	Cincinnati	-3	-5	2014											

THE MOST UNIQUE POWER RATINGS IN THE COUNTRY

These Power Play Forecasts are the most unique in the country because they are based on **Northcoast Sports' Private Power Ratings**. Our ratings are unlike any computer rating, as we take into account all of the following: Strength of Opponents Individual Units (Rushing Offense and Defense, Passing Offense, & Defense, Scoring Offense and Defense, Garbage Yards, Weather, Injuries, Home Field Edge, and Successful Unbalanced Attacks). Here is how each is reflected:

Strength of Opponent: Our ratings do not just take the opposing team's overall power rating into account. For example, last year, Florida Atlantic's defense vs the rush was rated at 119. They faced Alabama and allowed "just" 256 yds rushing and **dropped 5 spots** in the national overall defensive ratings. However, Power Plays took into account the potent Crimson Tide run attack and had forecasted the Owls yielding 289 yds. Due to the fact they did better than the forecast, Power Plays raised their rating to 112 even though they slipped in the national (straight yardage) rankings. Another example last season was Wisconsin vs UTEP. Wisconsin held UTEP to just 77 yards rushing and stayed the same in the overall defense in the national statistics. However, our ratings had them rated at 15 and moved them down, as they should have yielded just 50 yards to a weak UTEP rush attack. Next time an announcer on TV tells you that a certain team is #3 in the country vs the run **you better check Northcoast Sports' Power Ratings and see how good a rush defense they really have!** The top twenty ratings in Power Ratings for each offensive and defensive category will be listed in each week's issue of Power Plays.

Garbage yards: These are yards that a team gains or allows in the final minutes of a game when it has been decided. For example, Team A is ahead 63-0 and allows 93 yards passing for a TD vs its fourth string defense. These yards are **counted** into national ratings, **but not in Northcoast Sports' Power Ratings!**

Weather: If a game is played in miserable weather conditions and is low scoring, the straight statistics credit the defense with outstanding performances. Our Power Ratings reflect the conditions and do not give excess credit to the defenses.

Injuries: When Missouri played Vanderbilt last year, Tigers QB James Franklin was injured early in the game. His backup, who had seen very little action (rFr), was not prepared and hit on 30%, 9-30 passes. The offensive coordinator simplified the offense. In the national statistics Vanderbilt's overall defense **MOVED UP 8 NOTCHES**. In Phil's Power Ratings they **went from #11 dropping out of the Top 15**, as the poor performance WAS NOT reflective of an outstanding performance by the defense.

Home Field Edges: The weekly projection of yards and points is weighted with the home field factored in.


Successful Unbalanced Attacks: Last season, Tulsa was held to 155 yards passing vs Houston. This dropped Tulsa in the national passing offense ratings & **RAISED** the Cougars in the pass defense ratings. In our ratings the two units **remained** rated around the same. Why? Tulsa rushed for 350 yards & **DID NOT HAVE TO RELY ON THE PASS** & when they did they hit 18 of 32. While Houston's pass defense looked good in the national ratings, only Northcoast Sports' Power Ratings reflected the TRUTH!

There you have it. More than just numbers, **THESE RATINGS REFLECT** the true strength of each unit and allow them to have the **most accurate forecast of yards gained and points allowed in the country!** No other rating system takes into account all the previous factors. Next time you hear that a team is rated third in the country in pass defense, just remember, yards are not everything and Northcoast Sports' Power Plays will show you how strong the team really is.

NORTHCOAST SPORTS PLUS OR MINUS POWER RATINGS

The Power Ratings listed below are not based on the Power Plays, they are based on last year's final computer power rating numbers with the pluses and minuses from the off season changes factored in. They are then adjusted during the course of the season based on the final score of the games that are played on a weekly basis. The Power Ratings listed below can be used for you as a base power ratings to forecast up coming lines and strength of opponents, etc. Once again, they are not based on Power Plays and **they differ from what we have shown in recent years**, which has been our actual computer Power Ratings. These are Northcoast Sports Plus or Minus Power Ratings.

SEC		BIG TEN		BIG 12		PAC-12		ACC		AAC							
Start	Current	Start	Current	Start	Current	Start	Current	Start	Current	Start	Current						
Alabama	141	145	Penn St	137	138	Oklahoma	139	139	Washington	138	140	Clemson	138	141	USF	120	125
Georgia	125	131	Wisconsin	137	138	Oklahoma St	133	136	USC	137	134	Stanford	127	129	Houston	119	124
Auburn	128	130	Ohio St	135	132	TCU	123	134	Stanford	127	129	Virginia Tech	127	129	Memphis	122	118
Florida	128	126	Michigan	125	131	Kansas St	133	129	Oregon	123	126	Duke	119	128	UCF	109	118
LSU	130	126	Minnesota	123	125	Texas Tech	120	124	Wash St	124	125	N Carolina St	127	126	Navy	117	117
Miss St	117	125	Iowa	121	124	Texas	118	122	Utah	117	123	Georgia Tech	123	124	SMU	110	116
Kentucky	121	121	Northwestern	124	123	Iowa St	120	120	California	112	119	Wake Forest	119	124	Tulsa	116	112
Texas A&M	119	120	Indiana	113	119	West Virginia	118	120	UCLA	118	118	Louisville	123	124	Cincinnati	111	111
Vanderbilt	119	120	Purdue	111	119	Baylor	119	116	Arizona	113	117	N Carolina	119	118	Tulane	107	110
Tennessee	122	119	Michigan St	112	117	Kansas	108	102	Arizona St	113	117	Pittsburgh	120	115	Temple	116	107
S Carolina	113	117	Nebraska	115	113			Colorado	118	116	Syracuse	114	114	Connecticut	96	94	
Arkansas	120	114	Maryland	106	111			Oregon St	120	106	Virginia	111	113	E Carolina	101	93	
Mississippi	116	114	Rutgers	102	108						Boston College	116	111				
Missouri	117	104	Illinois	104	107												

MOUNTAIN WEST		CUSA		MAC		SUN BELT		INDEPENDENT		FOLLOW US ON TWITTER		
Start	Current	Start	Current	Start	Current	Start	Current	Start	Current			
San Diego St	117	120	UTSA	111	115	Toledo	112	116	Appalachian St	113	111	 <p>FOLLOW US ON TWITTER</p> <p>@NCSPORTS1</p> <p>FOLLOW US ON TWITTER</p>
Colorado St	119	119	La Tech	114	113	N Illinois	109	115	Arkansas St	112	108	
Air Force	105	112	WKU	124	113	W Michigan	118	114	Troy	105	104	
New Mexico	106	107	S Miss	104	110	Ohio	109	112	N Mexico St	102	104	
Utah St	104	107	Marshall	99	106	Miami, OH	116	111	Idaho	106	103	
Boise St	108	106	FAU	97	104	E Michigan	106	107	ULM	96	101	
Fresno St	99	105	Middle Tenn	98	102	Buffalo	99	106	S Alabama	96	98	
Wyoming	109	104	FIU	103	102	Ball St	101	103	Georgia St	96	97	
Hawaii	103	101	North Texas	98	100	C Michigan	106	101	Louisiana	103	97	
Nevada	108	100	Old Dominion	107	100	Akron	101	98	Georgia Southern	95	92	
UNLV	98	97	Rice	102	97	Bowling Green	106	96	Coastal Carolina	92	91	
San Jose St	103	92	UAB	95	97	Kent St	102	96	Texas St	81	86	
			UTEP	93	86							
			Charlotte	90	86							

The Power Plays Newsletter consists of forecasts that are made by a special rating system. You will see in the write-ups that we agree with the majority of the PP forecasts. However, there are times when we will disagree. We want to make it clear that this is the PP Newsletter and these forecasts are based purely on the power ratings. If the PP's rating is strong enough to be a 4★ Play, yet we are on the other side of the game, we will clearly state that we like the other side of the game. With all that said here are this week's PP Selections.

THURSDAY, SEPTEMBER 28th

	Ttl Yds	Rush	Pass	Points	TO's	ST's
TEXAS	504	184	320	35	-1	-
IOWA STATE	408	118	290	28	+4	✓

PP is calling for Texas to win by a td. Get our Thurs night Marquee for \$15 after noon ET.
NO PLAY: TEXAS 35 IOWA ST 28

FRIDAY, SEPTEMBER 29th

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MIAMI, FL	360	114	247	25	+2	✓✓✓✓
DUKE	404	134	271	29	+5	-

PP is projecting Duke to pull off the outright upset. We disagree making this a no play.
NO PLAY: DUKE 29 MIAMI 25

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NEBRASKA	366	159	207	25	-2	✓✓
ILLINOIS	299	93	206	21	0	-

PP is forecasting Illinois to keep this game closer than expected. Nebraska has failed to live up to expectations under HC Riley and we have this game right at the line.
NO PLAY: NEBRASKA 25 ILLINOIS 21

	Ttl Yds	Rush	Pass	Points	TO's	ST's
BYU	286	118	168	20	-3	✓
UTAH STATE	409	140	269	25	-1	-

PP calls for Utah St to pull off the outright upset and finish with a 409-286 yard edge. BYU has had a bye week to work on their OFF struggles and the visitor is on a 6-2 ATS run.
NO PLAY: UTAH ST 25 BYU 20

	Ttl Yds	Rush	Pass	Points	TO's	ST's
USC	406	152	255	30	+3	✓✓
WASHINGTON STATE	390	26	365	26	+4	-

PP projects this game to finish right at the opening line with the yards nearly even. USC will have the ST's edge and has won by an avg of 33 ppg in 5 str wins in Pullman.
NO PLAY: USC 30 WASHINGTON ST 26

SATURDAY, SEPTEMBER 30th

	Ttl Yds	Rush	Pass	Points	TO's	ST's
CHARLOTTE	266	120	146	12	-3	✓
FIU	426	155	271	29	-3	-

PP has a strong lean with FIU coming off their first win in the Butch Davis era. The Panthers needed 2 td's in the last 5 minutes to win last years meeting. We'll sit back and watch.
NO PLAY: FIU 29 CHARLOTTE 12

	Ttl Yds	Rush	Pass	Points	TO's	ST's
RICE	342	164	178	19	-5	-
PITTSBURGH	466	185	281	36	+1	✓✓✓

PP forecasts Rice to keep this game closer than expected, but we disagree. This is a major step down in competition for the Panthers while Rice has logged many miles travelling.
NO PLAY: PITTSBURGH 36 RICE 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
USF	565	329	236	49	+9	✓✓
EAST CAROLINA	410	80	330	25	-7	-

PP calls for this game to finish right at the opening line with USF having a sizeable 565-410 yard edge. HC Strong has the Bulls defense playing with an edge.
NO PLAY: USF 49 EAST CAROLINA 25

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MEMPHIS	377	108	269	29	+3	✓
UCF	521	197	324	43	+4	-

PP projects UCF to win by 2 td's with a 521-377 yard edge, but we disagree and feel Memphis is strong enough to pull off the outright upset. The Knights won't see a 3rd string QB here.
NO PLAY: UCF 43 MEMPHIS 29

	Ttl Yds	Rush	Pass	Points	TO's	ST's
SYRACUSE	372	86	287	22	0	✓✓
NC STATE	499	171	329	37	+5	-

PP is calling for NC State to follow up their outright upset at Florida St with a win by over 2 td's against a Syr team travelling for a 2nd straight week. We agree & lean with the Wolfpack.
2★ NC STATE 37 SYRACUSE 22

	Ttl Yds	Rush	Pass	Points	TO's	ST's
EASTERN MICHIGAN	333	81	253	12	+3	-
KENTUCKY	433	198	236	28	+5	✓✓✓✓

PP is forecasting Kentucky to wash away their tears from last weeks heartbreaking loss with a solid win by over two td's against a decent MAC foe. We agree & back Big Blue Nation.
2★ KENTUCKY 28 EASTERN MICHIGAN 12

	Ttl Yds	Rush	Pass	Points	TO's	ST's
BALL STATE	381	187	195	29	-1	-
WESTERN MICHIGAN	480	258	223	38	+3	✓✓

There's no line at presstime due to BSU QB Neal being a ? making this a no play.
NO PLAY: WESTERN MICHIGAN 38 BALL STATE 29

	Ttl Yds	Rush	Pass	Points	TO's	ST's
CENTRAL MICHIGAN	315	122	194	19	+1	109
BOSTON COLLEGE	457	235	223	32	-5	✓✓✓✓

PP is projecting BC to win by nearly two touchdowns with a sizeable 457-315 yard edge. The Eagles will have the home field advantage along with a HUGE ST's edge. We agree.
3★ BOSTON COLLEGE 32 CENTRAL MICHIGAN 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
AKRON	422	173	250	25	-3	-
BOWLING GREEN	428	137	292	24	+3	✓✓✓✓

PP calls for Akron to pull off the outright upset by the slimmest of margins. The yards are nearly even and BG has the ST's edge. This is near the opening line making this a no play.
NO PLAY: AKRON 25 BOWLING GREEN 24

	Ttl Yds	Rush	Pass	Points	TO's	ST's
OHIO	350	156	195	25	-2	✓✓✓✓✓
MASSACHUSETTS	378	92	287	20	-3	-

There's no line at presstime due to UMass QB Ford being a ? for this game. No play.
NO PLAY: OHIO 25 MASSACHUSETTS 20

	Ttl Yds	Rush	Pass	Points	TO's	ST's
BUFFALO	374	186	188	26	-1	-
KENT STATE	334	227	107	15	+2	✓

PP forecasts Buffalo to go on the road and take care of a bad Kent State team by double digits and we agree. The yards are fairly close, but Buffalo shouldn't have any issues here.
4★ BUFFALO 26 KENT ST 15

	Ttl Yds	Rush	Pass	Points	TO's	ST's
HOUSTON	398	130	268	28	-1	-
TEMPLE	301	87	214	13	-2	✓✓

PP projects Houston to win by over two touchdowns with nearly a 100 yard edge. Temple hasn't adjusted well under new HC Collins and we agree with the above forecast.
2★ HOUSTON 28 TEMPLE 13

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MARSHALL	350	140	210	21	-2	✓✓✓✓
CINCINNATI	412	127	285	23	+3	-

PP has Marshall keeping this game closer than expected. The Herd will have a sizeable ST's advantage and enter fresh off a bye. Marshall is 4-0 ATS vs non-conf FBS foes.
2★ MARSHALL 21 (+) CINCINNATI 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
BAYLOR	388	136	252	24	-4	-
KANSAS STATE	505	305	200	39	+5	✓

Baylor showed much needed signs of life last week in their loss to Oklahoma, while Kansas St enters fresh off a bye following their first loss. PP has this gm finishing near the line.
NO PLAY: KANSAS ST 39 BAYLOR 24

	Ttl Yds	Rush	Pass	Points	TO's	ST's
MARYLAND	292	143	149	22	+1	-
MINNESOTA	403	212	191	33	+4	✓✓✓✓

PP is calling for Maryland to keep this game closer than expected, but we disagree. The Terp's appear cursed in terms of healthy QB's and Minnesota is in 'Row the Boat' mode.
NO PLAY: MINNESOTA 33 MARYLAND 22

	Ttl Yds	Rush	Pass	Points	TO's	ST's
OHIO STATE	471	250	221	36	+4	✓
RUTGERS	260	88	172	14	0	-

PP has a strong lean on the underdog Scarlet Knights here, but we don't feel the same way. The Bucks won this game by 58 points last year & are stronger this year. No play.
NO PLAY: OHIO STATE 36 RUTGERS 14

	Ttl Yds	Rush	Pass	Points	TO's	ST's
IOWA	251	112	139	18	0	✓✓✓✓✓
MICHIGAN STATE	457	201	256	19	-6	-

Iowa was dominated last week at home vs Penn St even if the final score read otherwise, while MSU finished w/a 150 yd edge over Notre Dame in their loss. We lean with Sparty.
NO PLAY: MICHIGAN ST 19 IOWA 18

	Ttl Yds	Rush	Pass	Points	TO's	ST's
FLORIDA STATE	457	151	306	25	-4	-
WAKE FOREST	283	114	169	20	+5	✓✓✓✓✓

FSU's true frosh QB is making his first road start and PP is calling for Wake to keep this game closer than expected. Look at the yardage edge, however, as we feel FSU wins big.
NO PLAY: FLORIDA ST 25 WAKE FOREST 20

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NORTHWESTERN	289	106	183	15	-2	-
WISCONSIN	503	250	253	34	+2	✓

PP has a strong lean with Wisconsin and the stats above back that up. Northwestern typically plays these games closer than expected so we lean with the dog making this a no play.
NO PLAY: WISCONSIN 34 NORTHWESTERN 15

	Ttl Yds	Rush	Pass	Points	TO's	ST's
INDIANA	299	74	225	19	-1	-
PENN STATE	527	210	317	39	+6	✓

PSU escaped Iowa last week despite finishing w/a commanding 579-273 yard edge and PP is calling for similar yard edge this week, but also with the score more in line. We agree.
1★ PENN ST 39 INDIANA 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NAVY	500	382	119	38	-2	-
TULSA	480	242	239	38	+4	✓

PP cannot come up with a winner for this game with Navy finishing with a 20 yard edge.
NO PLAY: NAVY 38 TULSA 38

	Ttl Yds	Rush	Pass	Points	TO's	ST's
CONNECTICUT	396	156	240	27	-2	-
SMU	567	177	390	48	+7	-

PP calls for SMU to dominate this matchup and finish with a 567-396 yard edge. UConn's sked is out of wack due to their game last week having to be played on a Sunday.
3★ SMU 48 CONNECTICUT 27

	Ttl Yds	Rush	Pass	Points	TO's	ST's
TEXAS ST	330	155	175	19	-3	-
WYOMING	327	138	189	27	+6	✓

PP is calling for Texas St to keep this game MUCH closer than expected as Wyoming QB Allen has failed to impress after being talked about as a #1DC in next year's draft.
NO PLAY: WYOMING 27 TEXAS ST 19

Power Plays is based upon statistical numbers and rankings that are used to develop the projections you see here. As with all types statistical information the more numbers that one inputs ordinarily the stronger the accuracy of the results. Therefore, one would expect the projections to be more reliable after a number of weeks worth of stats are input.

THURSDAY, SEPTEMBER 28TH

	Ttl Yds	Rush	Pass	Points	TO's	ST's
CHICAGO	306	123	183	17	-3	#28
GREEN BAY	352	84	268	27	-2	#30

The Packers have owned the series over the past 8 ssn with a 14-3 SU/12-5 ATS mark. PP calls for them to claim a 10 pt win but it's worth mentioning that CHI has already covered as a TD dog twice this ssn. **Grab this Thursday Night Marquee Winner at Noon EST gameday.**
NO PLAY: GREEN BAY 27 CHICAGO 17

SUNDAY, OCTOBER 1ST

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NEW ORLEANS	449	134	315	27	+3	#13
MIAMI	334	88	246	17	-1	#5

London-9:30am EST. The Dolphins continue to pack on the travel miles this week in their 3rd consec away gm to begin the ssn. Following a narrow escape against the Chargers and a 14 pt loss a week ago against the Jets, PP is forecasting an easy win for the Saints and we agree!

3.5★ † NEW ORLEANS 27 MIAMI 17

	Ttl Yds	Rush	Pass	Points	TO's	ST's
CAROLINA	353	129	224	19	-3	#12
NEW ENGLAND	380	88	292	30	+2	#15

The question for the Panthers heading to Foxborough will be who's available to catch passes from QB Newton and WR Benjamin and TE Olsen went down the past 2 wks. NE is on a 14-5 ATS run and PP calls for that trend to continue in this one.

2★ NEW ENGLAND 30 CAROLINA 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
LA RAMS	322	91	231	22	0	#1
DALLAS	371	125	246	30	+1	#7

Big difference in time off in this one as DAL just played on MNF and the Rams knocked off the 49ers last Thur. PP calls for a forecast near the opening line so we'll pass on this one.

NO PLAY: DALLAS 30 LA RAMS 22

	Ttl Yds	Rush	Pass	Points	TO's	ST's
DETROIT	271	52	219	17	+6	#2
MINNESOTA	388	128	260	25	+2	#21

The Lions nearly delivered a 3rd consec outright upset LW at home vs ATL while the Vikings hammered the Bucs without Bradford at QB. With no line as of presstime, we'll pass.

NO PLAY: MINNESOTA 25 DETROIT 17

	Ttl Yds	Rush	Pass	Points	TO's	ST's
TENNESSEE	333	125	208	26	+2	#10
HOUSTON	358	118	240	22	-4	#24

The Titans head to HOU off a big victory over SEA while the Texans were unable to hold onto their lead in NE. PP calls for a 4 pt Titans edge but the yds favor the home squad. No Play.

NO PLAY: TENNESSEE 26 HOUSTON 22

	Ttl Yds	Rush	Pass	Points	TO's	ST's
JACKSONVILLE	337	128	209	28	+5	#17
NY JETS	217	93	124	15	-2	#26

The Jets moved their home dog mark to 11-5 ATS following their outright upset of MIA LW. The Jaguars throttled the Ravens in their home away from home (London) LW. With big edges on both the scoreboard and yards in this one, the Jags get the call for our top weekly 4★ selection!

4★ JACKSONVILLE 28 NY JETS 15

	Ttl Yds	Rush	Pass	Points	TO's	ST's
CINCINNATI	324	101	223	18	-5	#23
CLEVELAND	276	121	155	17	-5	#27

The Bengals offense had a little bit of an awakening LW in Lambeau in the 3 pt OT defeat. CLE meanwhile had a late surge in IND to lose by just 3. With PP calling for a 1 pt CIN win, we'll pass here as the line is cheap enough to take the visitor in this one.

NO PLAY: CINCINNATI 18 CLEVELAND 17

	Ttl Yds	Rush	Pass	Points	TO's	ST's
PITTSBURGH	372	102	270	24	+1	#20
BALTIMORE	236	93	143	14	+4	#22

The Steelers are an AF again this week despite losing outright in CHI as 7.5 pt chalk LW. BAL was flat out embarrassed in London vs JAX and we believe that they could win outright in this one as they're on a 9-1 ATS run inside the DIV.

NO PLAY: PITTSBURGH 24 BALTIMORE 14

	Ttl Yds	Rush	Pass	Points	TO's	ST's
BUFFALO	313	126	187	19	+3	#9
ATLANTA	397	112	285	29	-1	#8

The Falcons could be sitting at 1-2 on the year following narrow escapes at CHI & DET. The Bills are sitting at 2-1 after a home upset of DEN LW. With ATL just 5-12 ATS vs the AFC & 10-19 ATS overall, we'll make this a No Play.

NO PLAY: ATLANTA 29 BUFFALO 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
NY GIANTS	360	58	302	15	-2	#18
TAMPA BAY	338	109	229	22	0	#6

While the Giants offense woke up in the 4Q LW against PHI with 3 trips to the EZ, keep in mind that they were able to score just 1 TD in the 1st 11 quarters of the ssn! TB is off a big road defeat and while PP gives the Giants the yd edge, we agree that TB will cover in this one.

1★ TAMPA BAY 22 NY GIANTS 15

	Ttl Yds	Rush	Pass	Points	TO's	ST's
PHILADELPHIA	360	139	221	26	+1	#3
LA CHARGERS	360	61	299	23	-2	#32

The Chargers moved to 0-3 on the ssn LW following a 14 pt home loss to KC (Sept GOM Winner on the Chiefs!). PHI meanwhile nailed a pair of late FG's incl the GW 61-yarder as time expired to get past the Giants. While PP calls the yardage even, PHI is projected for a 3 pt win as a 1 pt dog.

2★ PHILADELPHIA 26 LA CHARGERS 23

	Ttl Yds	Rush	Pass	Points	TO's	ST's
SAN FRANCISCO	334	153	181	17	-1	#19
ARIZONA	398	132	266	28	-3	#31

The Cardinals are on short rest following a MNF tilt w/DAL while the 49ers played last Thur. PP calls for an 11 pt win by the home team but we're thinking that SF stays within the line.

NO PLAY: ARIZONA 28 SAN FRANCISCO 17

	Ttl Yds	Rush	Pass	Points	TO's	ST's
OAKLAND	231	72	159	19	+1	#4
DENVER	394	138	256	26	-3	#29

The Raiders and Broncos both struggled in their trips East a week ago. With the favorite in this series having covered 8 of the past 9 and DEN forecasted for a 7 pt win and a 394-231 yd edge, we like the Broncos in this one.

3.5★ DENVER 26 OAKLAND 19

	Ttl Yds	Rush	Pass	Points	TO's	ST's
INDIANAPOLIS	269	72	197	12	0	#25
SEATTLE	410	111	299	25	+1	#16

The Seahawks struggled in the 2H of their loss in hot & humid Nashville LW while the Colts earned their 1st win of the yr vs CLE. PP calls for a 13 pt SEA win which is right at the opening line. No Play. **Grab this Sunday Night Marquee Winner at 11am EST gameday.**

NO PLAY: SEATTLE 25 INDIANAPOLIS 12

MONDAY, OCTOBER 2ND

	Ttl Yds	Rush	Pass	Points	TO's	ST's
WASHINGTON	370	131	239	16	+1	#14
KANSAS CITY	345	127	218	24	+4	#11

The Chiefs cashed our Sept GOM Winner LW in their 14 pt victory over the Chargers. The Redskins meanwhile shut down the OAK offense on SNF. PP calls for an 8 pt Chiefs win which is too close to the opening line to make this a play.

NO PLAY: KANSAS CITY 24 WASHINGTON 16

it's back! You've waited, you've asked for it. We've brought it back!
ONLY AVAILABLE ON MONDAY NIGHT! **PAY AFTER YOU WIN MONDAY NIGHT!**
 New to Northcoast? For decades we offered our Monday Night Selection on the **PAY-AFTER-YOU-WIN BASIS**. It's simple. If the game fails to cover - **YOU DON'T PAY!** When the Monday Night Winner does cover, we will charge your credit card \$30! We're excited to take your calls in the office at **1-800-654-3448** after noon on Monday for the **MONDAY NIGHT PAY AFTER YOU WIN**.
 If you have a Northcoast Debit VIP account the offer for Monday Back Plus is no longer available. You can use your remaining debit credit to purchase the Monday Night Play for \$20, which is not part of the Pay After You Win promotion.

2017 NFL POWER RATINGS

TEAM	2017	TEAM	2017	TEAM	2017
1. NEW ENGLAND	107.0	12. BALTIMORE	100.1	23. CINCINNATI	98.2
2. ATLANTA	106.5	13. MINNESOTA	100.1	24. BUFFALO	98.0
3. KANSAS CITY	105.8	14. HOUSTON	100.0	25. LA RAMS	97.6
4. PITTSBURGH	104.9	15. PHILADELPHIA	99.7	26. CHICAGO	97.4
5. GREEN BAY	103.7	16. WASHINGTON	99.6	27. LA CHARGERS	96.6
6. SEATTLE	103.2	17. DETROIT	99.5	28. MIAMI	96.4
7. DALLAS	101.6	18. NY GIANTS	99.2	29. INDIANAPOLIS	96.1
8. OAKLAND	101.5	19. ARIZONA	99.1	30. CLEVELAND	92.6
9. TENNESSEE	101.2	20. JACKSONVILLE	99.1	31. SAN FRANCISCO	90.7
10. DENVER	100.9	21. TAMPA BAY	98.8	32. NY JETS	89.6
11. CAROLINA	100.3	22. NEW ORLEANS	98.8		

NFL STREAKERS

ATS WINS	OVERS
Buffalo 3	Denver 3
Kansas City 3	LA Rams 3
	New England 3
ATS LOSSES	UNDERS
Seattle 3	Chicago 3
	Pittsburgh 3

NORTHCOST SPORTS TOP 40 POWER POLL

The following Power Ratings are a combination of 6 different Northcoast Power Ratings, including Plus & Minus, Power Plays and Computer Power Ratings.

- | | | |
|----------------|-------------------|-------------------|
| 1. ALABAMA | 15. STANFORD | 28. KANSAS ST |
| 2. CLEMSON | 16. MISS ST | 29. GEORGIA TECH |
| 3. OKLAHOMA | 17. FLORIDA ST | 30. WASH ST |
| 4. PENN ST | 18. LOUISVILLE | 31. MINNESOTA |
| 5. OHIO ST | 19. VIRGINIA TECH | 32. SOUTH FLORIDA |
| 6. WISCONSIN | 20. MIAMI (FLA) | 33. FLORIDA |
| 7. TCU | 21. OREGON | 34. UTAH |
| 8. OKLAHOMA ST | 22. TEXAS | 35. HOUSTON |
| 9. WASHINGTON | 23. C FLORIDA | 36. UCLA |
| 10. MICHIGAN | 24. DUKE | 37. MICHIGAN ST |
| 11. USC | 25. TEXAS TECH | 38. WAKE FOREST |
| 12. NOTRE DAME | 26. LSU | 39. SAN DIEGO ST |
| 13. GEORGIA | 27. N CAROLINA ST | 40. TEXAS A&M |
| 14. AUBURN | | |

1-347-677-1700

**COMP LINE OFFERS 10 GREAT FREE PLAYS EACH WEEK!
CALL EVERY MONDAY FOR THE EARLY BIRD!
BUTTON #3 UNDERDOG THREE OUTRIGHT WINS TY!!**

2017 WEEK FOUR NFL LINES AND STATS

	NC	Line	SU	ATS	O/U	TO's	Ttl	OFFENSE		DEFENSE		SACK%			
								Sc	Ypp	Ttl	Sc	Ypp	Off	Def	
Chicago Bears		45.5	1-2	2-1	0-3	-3	21	28	19.5 (27)	12	21	14.0 (22)	6.5% (15)	7.0% (16)	
Green Bay Packers	NL	-7.5	2-1	1-2	2-1	-2	10	15	16.1 (18)	8	17	13.3 (27)	9.7% (25)	11.0% (5)	
New Orleans Saints		-6	-2.5	1-2	1-2	2-0-1	+3	6	11	15.5 (14)	31	30	16.8 (9)	2.7% (3)	6.7% (18)
Miami Dolphins		49.5	1-1	1-1	0-2	-1	27	30	22.4 (30)	25	6	19.0 (5)	6.3% (13)	4.8% (28)	
Carolina Panthers		47.5	2-1	1-2	1-2	-3	28	29	18.4 (26)	1	2	18.9 (6)	11.1% (27)	9.0% (9)	
New England Patriots		-13	-8.5	2-1	1-2	3-0	+2	1	2	13.4 (7)	32	32	14.6 (18)	9.1% (22)	5.3% (25)
Los Angeles Rams				2-1	1-2	3-0	0	7	1	10.5 (1)	22	27	13.7 (23)	3.6% (6)	11.8% (6)
Dallas Cowboys		-14	-8.5	1-1	1-1	1-1	+1	14	19	18.3 (25)	9	19	13.6 (24)	3.4% (5)	7.1% (14)
Detroit Lions		-1		2-1	2-1	2-1	+6	18	7	11.2 (3)	17	13	16.0 (11)	5.6% (9)	7.0% (16)
Minnesota Vikings				2-1	2-1	1-1-1	+2	2	12	16.7 (19)	20	12	16.5 (10)	2.9% (4)	4.5% (29)
Tennessee Titans		-1		2-1	2-1	2-1	+2	5	6	13.5 (9)	27	21	16.0 (12)	2.0% (1)	4.3% (30)
Houston Texans		-3	43.5	1-2	2-1	1-2	-4	24	20	16.7 (20)	14	26	13.1 (29)	16.3% (32)	8.8% (10)
Jacksonville Jaguars		-7	-3.5	2-1	2-1	2-1	+5	13	4	11.2 (4)	3	4	15.3 (14)	2.3% (2)	14.4% (1)
NY Jets		39.5	1-2	1-2	1-2	-2	30	22	15.8 (16)	24	24	14.5 (19)	8.0% (20)	5.0% (27)	
Cincinnati Bengals		-10	-3	0-3	1-2	1-2	-5	31	32	100.0 (32)	7	9	14.6 (17)	11.8% (29)	12.0% (4)
Cleveland Browns		40	0-3	1-2	1-2	-5	17	18	17.3 (22)	11	28	12.7 (30)	9.2% (23)	6.4% (22)	
Pittsburgh Steelers		-2.5	2-1	1-2	0-3	+1	22	16	14.2 (10)	2	3	15.6 (13)	5.5% (8)	12.2% (3)	
Baltimore Ravens		-2	4.5	2-1	2-1	1-2	+4	32	23	15.5 (13)	18	5	10.0 (1)	6.4% (14)	7.5% (13)
Buffalo Bills		48.5	2-1	3-0	1-2	+3	26	25	17.1 (21)	6	1	22.6 (2)	11.4% (28)	9.0% (8)	
Atlanta Falcons		-7	-8.5	3-0	2-1	2-1	-1	4	5	13.4 (8)	15	16	15.0 (16)	7.5% (19)	6.7% (19)
NY Giants		44	0-3	1-2	1-2	-2	20	31	24.8 (31)	16	23	14.3 (21)	6.8% (17)	7.7% (12)	
Tampa Bay Buccaneers		-5	-3.5	1-1	1-1	1-1	0	15	14	14.2 (11)	30	11	19.6 (3)	5.6% (10)	1.3% (32)
Philadelphia Eagles		-10	46.5	2-1	1-2	2-1	+1	9	10	14.5 (12)	21	20	15.0 (15)	9.5% (24)	7.0% (16)
Los Angeles Chargers		-1	0-3	0-2-1	1-2	-2	19	26	19.7 (28)	13	17	14.4 (20)	3.6% (6)	13.3% (2)	
San Francisco 49ers		0-3		2-1	1-2	-1	24	23	17.4 (23)	18	28	13.4 (26)	10.1% (26)	3.3% (31)	
Arizona Cardinals		-3	-7.5	1-1	0-2	1-1	-3	12	17	17.9 (24)	10	24	13.2 (28)	6.0% (11)	6.4% (21)
Oakland Raiders				2-1	2-1	1-2	+1	23	9	11.1 (2)	26	13	17.3 (8)	6.6% (16)	6.3% (23)
Denver Broncos		-3		2-1	1-1-1	3-0	-3	11	8	13.0 (6)	4	15	12.3 (31)	9.0% (21)	6.4% (20)
Indianapolis Colts		41	1-2	2-1	2-1	0	29	20	15.6 (15)	29	31	12.3 (32)	13.4% (30)	5.3% (25)	
Seattle Seahawks	NL	-13		2-1	0-3	1-2	+1	16	26	20.2 (29)	23	8	17.6 (7)	6.1% (12)	5.9% (24)
Washington Redskins		2-1		2-1	1-2	-1	8	13	15.8 (17)	5	9	13.6 (25)	7.2% (18)	8.3% (11)	
Kansas City Chiefs		-14	-7	3-0	3-0	2-1	+4	3	3	12.8 (5)	28	7	19.4 (4)	14.1% (31)	9.0% (7)

Not Renewed for 2018 yet?!

email **POWER PLAYS** OR
email **POWER SWEEP**

Just \$79



**And you'll start saving NOW
on Late Phone Packages.**

**2018 POWER SWEEP SUBSCRIBERS:
Add an email subscription now for 2018
POWER PLAYS JUST \$50!!!!!!**

NEWSLETTER CUSTOMER APPRECIATION X3

Choose from any package below! Your rate is based on your subscription renewal status!

- A If you have THREE checks to the right
B If you have TWO checks to the right
C If you have ONE check to the right



See how many checks you have!

- 2017 **POWER PLAYS** subscriber
 2018 **POWER PLAYS** subscriber
 2019 **POWER PLAYS** subscriber

Saturday & Sunday Sides

Every College Sids & NFL Late Phone that we release on Saturday and Sunday!

- A \$39
B \$49
C \$59
Non Sub \$149

Saturday & Sunday Sides + Coll TOTALS!

Everything in the box to the left PLUS get the College TOTALS Plays on Saturday!

- A \$59
B \$69
C \$79
Non Sub \$179

WEEK OF EXEC!

Get every College & NFL Late Phone Play released as well as the CTOTALS, the Marquees from Thur-Mon and Top Opinions! EVERYTHING FOR Week 5!

- A \$149
B \$159
C \$169
Non Sub \$349

WEEK OF MARQUEES

Get every College & NFL Marquee Play for the Week (Th-Mon)! College Marquees are on FIRE hitting 3-1 WINNERS LAST WEEK!

- A \$22
B \$33
C \$44
Non Sub \$55

Current Rates For:

- \$99 '17 for the **email** subscription to **POWER PLAYS**.
 \$99 '17 for the **email** subscription to **POWER SWEEP** add \$40 for mail delivery.
 \$50 '17 for the **email** subscription to **POWER SWEEP** if I am a 2017 subscriber to Power Plays.
This subscription does not include any bonus offers.
 \$79 2018 **POWER PLAYS** or **POWER SWEEP** email subscriptions

Payment Method: MasterCard Visa American Express Discover Check/Money Order

Name _____

Address _____

City _____ State _____ Zip _____

Credit Card _____ Exp. Date _____

Signature _____



NORTHCOST SPORTS SERVICE
PO Box 450829
Cleveland, OH 44145



VISA/MC has 16 or 13 digits
DISC has 16 digits
AMEX has 15 digits

1-800-654-3448